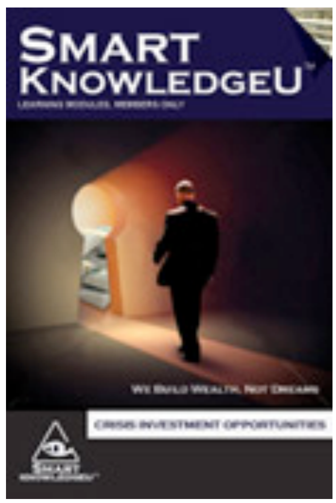
The SmartKnowledgeU™

Crisis Investment Opportunities Fact Sheet



How does the Crisis Investment Opportunities investment newsletter differ from the hundreds of other investment newsletters?

The Crisis Investment Opportunities investment newsletter is the anti-Commercial Investment Industry newsletter. Our goal, as an independent investment newsletter publisher, is never to gather assets (the only goal of the commercial investment industry) but only to maximize your profits! In fact most investment newsletters have the same goal as the commercial investment industry - to maximize their company profits at any cost, even if that requires deceiving the customer (not the same as maximizing portfolio returns). Why do so many investment letter publishers offer SO MANY DIFFERENT newsletters? Quite frankly, the answer is simple.

Many of our competitors continue to offer portfolios that solely focus on U.S. stock markets even though these portfolios have yielded some of the worst returns of the 5-10 different newsletters they offer. At times our competitors have even publicly admitted that their newsletters' focus on U.S. markets is a poor decision and often yields the absolute worst returns of all their newsletters. So why continue to offer such a poor product? For most investment newsletter publishers, a US focused investment newsletter will easily be their biggest breadwinner, selling the most subscriptions, despite the huge overall cumulative losses they have produced over the past three years for their subscribers. This is because U.S. markets are still the largest in the world and investors, from a behavioral perspective, still desire to buy stocks they know - McDonalds, Microsoft, Citigroup, Boeing, IBM, Bank of America, Ford, GM, etc. - even if there are far better stocks to purchase during turbulent times and even if some of these companies are in all likelihood, heading down the path to bankruptcy.

Now that US stock markets have rallied again in 2009 and the early part of 2010 (but this will turn out to be a fake rally, not that we have maintained this stance since early 2010 even as US markets continued to rise in the face of logic), many investment newsletter publishers have returned to pushing a new US bull market message and an entirely 100% US stock portfolio again. In 2008, these newsletter publishers changed up their strategies and very heavily promoted foreign stocks because US stocks were not selling. Think about this. Do you truly believe that economic recovery is on the way in the US and around the world in 2010 as is the story that many investment newsletter publishers are promoting? How can we have economic recovery when TRUE unemployment figures are soaring, when manufacturing levels have plunged, and when export levels have plunged not only in the US, but in major markets in Europe and Asia as well? Is a jobless, manufacture-less, and goods & service-less recovery truly plausible in multiple markets around the world?

Are we saying we don't wish to maximize our company profits? Of course not. Every corporation wishes to maximize their profits. However, one can choose to maximize company profits while also aligning company interests 100% with one's clients. It's just a process that is far more difficult and time consuming than scamming customers out of their money. Unlike many of our competitors, we will NEVER offer an inferior product just to entice naive investors to hand over their hard-earned money to us. In fact, the returns of our Crisis Investment Opportunities investment newsletter are a testament to our corporate mission and the responsibility we feel towards serving the best interests of all our clients. We have produced positive returns every year, ever since our launch in June, 2007. In 2007 YTD, in just a six-month period, the CIO returned +23.78%, more than THIRTY TIMES the +0.73% return of the Australian index and crushing the US S&P 500 return of -4.21% during the comparable time period. Have we made some mistakes since our launch? Sure. In 2008, we were well on our way to returning another huge annual return when the commodity sell-off in August and September 2008 caused a 20.00%+ plunge in our portfolio returns in just two months. Instead of ending up with 20.00+% gains again and outperforming most global markets by more than 60.00% in 2008, we ended up only outperforming most Western global stock markets by about 40.00% and returning a nominal +3.21% gain. During the comparable investment period in 2008, US markets, UK markets and Australian markets respectively yielded negative returns of -38.50%, -31.33% and -41.29%. Still, if we look at the time period since our launch up until August 26, 2010, we have outperformed the Australian, UK and US stock market indexes, on a cumulative basis, respectively by **151.33%, 144.04% and 152.32%.**

That means that $1,000,000 invested in the S&P 500 from the inception of our newsletter would have shrunk to $682,965 by August 26, 2010 while the same amount that followed our newsletter strategies would have grown to $2,206,231!

Though we admittedly were caught off-guard by the extent and ferocity of the commodity sell-off during 2008, other very respected Chief Investment Officers such as Donald Coxe of Chicago's Harris Investment Management agreed with us that "there was no doubt whatever" that the sell-off was purposely and diabolically engineered by the US Federal Reserve, the US Treasury and the US Government with the express intent of propping up a crashing US dollar and propping up crashing US investment firms on Wall Street (as rising gold discourages investment into the US stock market). However, I can assure you that not only did I learn a lot from this incident, but I have learned much from the past 3-years of unprecedented government interference into developed stock markets. I believe that no "investment guru" will ever be free from committing an occasional mistake, and I would argue that an occasional mistake is even acceptable, as long as one learns from it moving forward and as long as the mistake doesn't devastate you to such a degree that it takes you years to recover. In 2008, I still foresaw the global stock market crashes that were coming as I publicly blogged about the US crash that caused a near 50% devaluation of the S&P 500 18 days before it happened. Thus, we still were able to end up with a small positive gain in 2008 instead of losses of 38% to 41%. In addition, having learned much from this event (the great commodity sell-off of 2008), I believe that the probability that I will be caught that off-guard again is remote.

Most people that don't have a full understanding of how the monetary system operates have no clue as to how close the world came to witnessing a US dollar collapse during that period in 2008. It's almost grotesquely odd how the majority of people are still ignorant about the grave dangers the US dollar (along with the pound, the Euro and the yen) faces, and how they still are doing nothing to prepare for the inevitable second phase of this global economic crisis today. The following year, in 2009, despite the financial oligarchs engineering another huge rally in US markets built on hot air that will deflate hugely in the near future, **our Crisis Investment Opportunities newsletter yielded a whopping return of +63.32% (in a tax-deferred account), nearly 40% more than the returns of the US S&P 500 index over the comparable investment period. And this is, I feel, the strongest element of our strategies. Whether global markets RISE significantly or FALL significantly, I believe that my strategies will still outperform the world's major stock market indexes by a wide margin.** Please scroll to the end of this fact sheet to see the charted returns of the Crisis Investment Opportunity newsletter since our launch on June 15, 2007.

The Biggest Misconception About Our Newsletter

The biggest misconception about our newsletter is the following. Due to our present concentration in precious metals, many potential clients mistakenly identify us as a precious metals portfolio after reviewing our 14-day trial membership. However, this simply is not the case. When we launched the Crisis Investment Opportunities newsletter in 2007, we had a number of agriculture, energy, shipping and biopharmaceutical stocks as well as some Chinese technology stocks in our portfolio because of the different macroeconomic conditions back then. Again, we always manage the CIO portfolio by risk-reward propositions. If we feel as though US or Chinese markets are frothy, and the risks far outweigh the rewards, then we seek to concentrate in asset classes or geographical regions that we feel offer far superior risk-reward propositions. Furthermore, in the first half of 2010, diversification into these other asset areas would have significantly lessened our performance. Our expertise and massive outperformance of many of the world's major indexes by more than 300% since our launch is predicated on our understanding of when to enter and exit certain sectors. Again, there may be a handful of top performing newsletters out there that invest in very similar assets as us. However, the manner in which we differ from them is providing interim alerts in between issues that alert our members as to when we believe steep corrections are coming and when the bottom has arrived.

Other top performing newsletters that also believe in gold and silver may invest in similar assets as our newsletter, but it is our timing based upon understanding of manipulation schemes in gold and silver that has enabled us to beat the Australian, UK and US indexes since June 15, 1997, all by more than 140% to 150% (in a tax-deferred account). Granted, our timing is not always perfect, but to outperform the major indexes by this much, one's timing has to be consistently good year after year with few mistakes. This is not luck but again based upon our many years of investigating price suppression schemes against gold and silver and understanding the hidden signs that indicate steep corrections or huge rallies are imminent. And yes, on occasion, as our member Tim D., USA, indicated, our timing is perfect: "Money has definitely been made, you pretty much timed this thing to perfection. Absolutely incredible."

Though this is not what you have been taught by commercial investment firms, diversification creates much more risk to your financial health than INTELLIGENT CONCENTRATION. The Crisis Investment Opportunities newsletter is different from most other newsletters in that we seek to concentrate in a few asset classes as we believe that diversification does not yield any of the benefits claimed by the long line of commercial investment firms that utilize a diversification strategy. Did diversification help any clients in 2008 when the world's developed markets collapsed? No. Diversified portfolios collapsed in line with the 40% decline of global developed markets that year. Did concentration prove to be exponentially riskier than diversification strategies as commercial investment firms always claim in 2008? A resounding no again. The Crisis Investment Opportunities newsletter still managed to yield a positive return in 2008 not in spite of, but BECAUSE OF, our concentration strategies. Again, we concentrate our newsletter assets in the areas that we feel offer the best risk-reward propositions. If one year, China happens to offer the best risk-reward proposition in our estimation, then our portfolio may become a Chinese portfolio for that year. Furthermore, if we do our job properly, then our newsletter should outperform diversified indexes whether markets surge or whether they crash. Of course, someone that doesn't understand the fraud of our financial markets may concentrate in the wrong asset classes and this is RISKY. Ask a financial consultant that has promoted diversification his or her entire life to design for you a concentrated portfolio and it is very likely that your concentrated portfolio WILL BE extremely risky. **That is why you need an expert in understanding fraud, not a promoter of fraud, to design a concentrated portfolio for you that is still LOW IN RISK.** Our steady performance since our launch, we believe, is a testament to our understanding of global financial markets and the safest asset classes to invest in now.

In 2009, we recalled a potential client that signed up for a 14-day trial of our newsletter and asked for a refund upon reviewing our newsletter. His reason? He stated that he could not agree with our approach of concentration (even though our fact sheet clearly states this), and that when precious metals tanked in 2009 again as he believed, he predicted that our portfolio would also tank by 50%. Clearly this never happened as we avoided the bulk of the corrections in PMs that year with our ability to recognize impending corrections. We ended the year with a 63.32% gain, far outpacing the 23% gain that would have been achieved that year through diversification strategies in the world's developed market indexes. A lot of commercial investment firms use very questionable methods to attract more money into the stock market and to their firms. For example, towards the end of 2009 and the beginning of 2010, TV shows and newspapers began bombarding the retail investor with messages about the "astounding" performance of US markets in 2009, quoting statistics of astounding 70% gains in US markets. In fact, I'm fairly certain that you have heard these same claims.

However, as I just informed you, the US market only returned a smudge **over 23% in 2009, NOT the astounding 70% rise** the charlatans keep distributing throughout the mainstream media. The manner by which these charlatans compile the 70% statistic is to exclude the first two months of 2009 during which US markets collapsed from their performance figures. The 70% statistic would only apply to commercial investment firms that were completely out of the markets during the first two months of 2009 and then entered the market perfectly at the EXACT bottom. The comparable hypothetical scenario would be if we measured our CIO performance from the time the assets we cover bottomed and instead of claiming a 63.32% performance, we claimed a ludicrous performance of 105.62%. That's just crazy in our minds but apparently the preferred method of "selling" to lure gullible retail investors into markets that are not even strong, but merely re-inflated bubbles that will eventually pop again and conjure up images of 2008 once again.

In any event, concentration is not to be feared, as it is with any retail investor that believes he or she would be much better served through diversification. As we have demonstrated, we are flexible and willing to build our portfolio and direct it towards the asset classes we feel have the best risk-reward scenarios. Our job, at the Crisis Investment Opportunities newsletter, is to ensure that our newsletter is concentrated in the proper asset classes each particular year. Since our launch in 2007, our track record proves that our decisions regarding concentration have been thus far, spot on.

Pricing

The price of of our Crisis Investment Opportunities newsletter FOR RETAIL INDIVIDUALS is 0.5000 ozs. of gold and 1.0000 ozs of gold for INSTITUTIONAL CLIENTS but will likely to rise at some point in 2010 (we reserve the right to raise prices at any time; however all existing members, as long as they renew their subscriptions every year, will be grandfathered into the price, in troy ounces of gold, that they paid for our newsletter when they signed up). If you are an employee of a finance-related company and use a corporate email to receive notifications about the Crisis Investment Opportunities newsletter, then you are an INSTITUTIONAL CLIENT. All of our memberships, whether RETAIL or INSTITUTIONAL, are limited to one user only, and violation of our one user policy will invalidate the membership with zero recourse to a refund.

Due to all Central Banks' choices to devalue fiat currencies to support the world's fraudulent banking and monetary system, we have based all prices for our services on a gold standard since mid-2009. With the rise in the price of gold, our CIO newsletter's annual subscription fee has risen steadily from under $350 a year at one point to its higher dollar price now. But note that for the first 3 years we offered our investment newsletter, we kept a constant GOLD PRICE, while the currency exchange rates to gold have changed. The first REAL price increase we make to our CIO newsletter will likely come in 2010. To read more about why we have adopted a gold standard for the pricing of all our services, please refer to this link
http://www.smartknowledgeu.com/goldstandard.php

We realize that during hard economic times that paying for investment guidance becomes a difficult decision. We realize that 9 times out of 10 in the investment industry, you never receive what you pay for and often receive losses even when you pay huge fees. That's why at SmartKnowledgeU™, we work so diligently to ensure that we provide value equivalent to and beyond our fees, as proven by our track record since the launch of our company in 2006. Still, with most of us having to make do with less and less each year, we wanted to ensure that all of our members have the chance of receiving their memberships every year at a huge discount or possibly even at zero cost with participation in our referral program. Please note that our referral program is NOT OPEN to anyone that is NOT a current or past paying member of our services. However you may follow this link to discover how you could potentially earn your membership for free every year should you decide to join us! -
http://www.smartknowledgeu.com/refer.php

The Difference Between Us & The Bargain Basement Newsletters

A frequent question we receive is the following: "I really like your vision and want to buy your investment newsletter but I just think it's a little expensive. A lot of investment newsletter publishers offer services for $150 or so a year? Do you have a lower priced offering to your services?" Here is our respectful reply. In the investment industry that is chock full of charlatans, you rarely ever get what you pay for. In 2000, 2001, and 2002 and again in 2007, and 2008, those investors that were clients of large commercial investment firms paid thousands of dollars, if not TENS OF THOUSANDS in fees every year to these firms in addition to losing additional tens or hundreds of thousands of dollars, euros, yen, or pounds every year. If you invest $1,000,000 with a hedge fund, though you don't see this fee because it is automatically deducted from your portfolio, on average, hedge funds charge 2.0%, or $20,000 a year on a million dollar portfolio, of management fees. And it is unlikely that your hedge fund would have turned a million dollars into over two million dollars since mid-2007 as we have. Sure, doing so, will require some time management on your end instead of just handing your money over to a commercial investment firm and forgetting about it, but what activity in life that provides rewards doesn't require an investment of time on your end? For investment newsletters that charge $150 a year, such a cheap newsletter is usually a teaser entry rate (much like banks used to offer "teaser" mortgage rates on ARMs for the first year before interest rates are inevitably bumped up to much higher levels). For those that bite on these cheap, essentially worthless newsletter offers, most discover that they are later bombarded with hundreds of marketing emails in an effort to convince you to upgrade to a much more expensive service. There is no respectful investment company that will ever offer you any investment information of any utility for $150 a year. If you buy $5,000 of mutual fund shares through a commercial investment firm, a 3.5% upfront fee is typical. So just to invest $5,000 into a mutual fund, a commercial investment firm will charge you $175 for execution of an act that takes about 30 seconds. If a company will charge you $175 for 30 seconds of work, what kind of guidance can you truly expect for $150 a year?

We firmly believe that the Crisis Investment Opportunity newsletter is different than most other investment newsletters in the depth and expertise of analysis we offer regarding our asset holdings and regarding macroeconomic trends. Very often, our newsletters are more than 30-45 pages long. And as of today, we still are MUCH CHEAPER than our competitors that offer comparable value and analysis.

A great majority of these bargain basement priced newsletters don't even offer their subscribers a specific portfolio with specific entry and exit prices for stocks and assets that they advocate as we do when we FIRST add a new asset to our newsletter portfolio. **I'll reveal to you the dishonest trick these bargain basement newsletter publishers use to goad naive investors to pay $150 for a worthless newsletter.** Typically, such bargain basement investment newsletters pick loads of stocks every year. They close out the stocks they selected from their open positions that have lost 30%, 40%, 50%, 80% or more so you never see these losses; instead, they advertise only winners of their "**open positions**". This is why you will never see such investment newsletters advertise their returns for their portfolio year-to-date. Instead, you will only see such newsletter publishers advertise cherry picked huge winners even though these newsletters tend to have discussed many stocks that lost a great deal of money as well. But anyone in the world, even someone that has zero expertise in understanding stock markets, would likely be lucky enough to pick a few winners out of 40 or 50 picks that would return 250% or 300% returns after 1 or 2 years. This is precisely the reason why you consistently see these bargain basement newsletters goad naive investors into buying their newsletter with advertised claims of stocks with huge gains in their "open" portfolios.

You will almost never find these same newsletter publishers advertise the annual returns on all of their positions year-to-date, but ONLY THEIR OPEN POSITIONS. If they did, you might very well discover that their annual returns were only 5% or possibly even -25%, a truth that certainly would never sell as many subscriptions as advertising their stock picks that eventually returned 253% and 338%!

With SmartKnowledgeU™, you will ALWAYS find returns on our entire portfolio year-to-date on ALL positions held for the year, including all OPEN AND CLOSED positions. Were we to advertise our returns on our open positions only, our return for 2009 might have been 254% instead of +63.32%. But our return of 63.32% included every single one of our positions opened and closed in 2009, even those that lost money.

Even for our smaller investors that believe our annual fees are too high for them, consider this example for a small $30,000 portfolio. Had you invested in our newsletter, our approximate average annual fee for the CIO newsletter in 2007, 2008, and 2009 was respectively $350, $450 and $520. So the total fees you would have paid to us for those three years would have been a combined $970, a much greater cost to you than the $375 of fees you would have paid to subscribe to a bargain basement newsletter. But now let's compare performance for a much smaller account. Our performance, in a tax deferred account in 2007, 2008 and 2009, was respectively +23.78%, 3.21% and 73.69% (at December 3, 2009). Thus at the end of 2007 had you followed our guidance exactly, your $30,000 would have grown to about $37,134. At the end of 2008, you would have had about $38,326. And as of December 3, 2009, you would have had $66,568. So deducting the $970 fees you would have paid for our investment newsletter, your NET GAIN would still have been an enormous $35,598. **Thus, in this example, your choice was between paying much higher fees but being rewarded with a $35,598 net GAIN, or paying for a much cheaper investment newsletter and suffering a net LOSS of $8,665. Your decision in this matter literally could have led to a difference of more than $44,263 to your bottom line performance on an account that only started with $30,000!**

If I'm a Novice Investor, is the Crisis Investment Opportunities Newsletter Sufficient to Help Me Profit From this Crisis or Do I Need the Platinum Membership?

Here is how we can best answer this frequently asked question. We always encourage our members to consider our investment newsletter as a supplement to our Platinum Membership or our Wealth Secrets Membership, and not as a stand alone investment tool. One of our biggest sayings at SmartKnowledgeU™ is that you should always understand what you own. Given the quite different prices for the Platinum Membership and the Crisis Investment Opportunities investment newsletter, the level of explanation, analysis and information provided to our Platinum Members, is of course, significantly higher and more detailed than for our investment newsletter subscribers. Furthermore, our higher priced Platinum Membership provides more frequent alerts and investment opportunities for members than our CIO newsletter.

What are these opportunities? Some are investments in other physical assets that we do not discuss in our CIO newsletter and others are junior resource gold and silver stocks that we do not discuss at all in our CIO newsletter. Junior stocks are the ones that can be expected to be among the coveted "10-baggers" (meaning a return of 1,000% or more) as this crisis unfolds. For example, some of the junior gold and silver stocks we discussed only with Platinum Members soared more than 200% from November 2008 to November 2009 and should. **Another of our junior resource gold stocks that I indicated was one of our "favorites" returned 620.45% in 2009. And this was from a list of only 15 junior gold stocks that we discussed with our Platinum Members, not from a list of hundreds!** However, with junior gold and silver stocks, well over 90% of these types of stocks are bad, risky investments in my estimation. We not only update our Platinum Members every year regarding our favorite junior stocks, but we provide a dedicated module to our Platinum Members with specific guidance on how best to identify potential winners in this difficult to understand asset class. Lastly, as we identify fast moving opportunities, if stock markets or precious metal stocks appear prime for a steep correction or sharp bounce higher, we provide notifications to our Platinum Members that help them reap the most profits possible from these opportunities. Our CIO newsletter is a monthly newsletter, and our CIO members only receive interim bulletins about situations that directly affect our CIO portfolio. We do not provide the fast moving opportunities that we provide to Platinum Members to our CIO members.

The reason the level of information provided to our Platinum Members is much higher than the level of information provided to our investment newsletter subscribers is actually quite simple. Our Crisis Investment Opportunity newsletters are actually quite detailed, on average 30-45 pages per issue. However, we literally provide hundreds upon hundreds of pages of material to our Platinum Members, including detailed explanations of the free market interference schemes operated by Central Banks and governments. This enables our Platinum Members to fully understand why certain seemingly illogical events happen - like why gold stocks drop when they should be rising?; why the dollar strengthens when it should be falling?; if explosions in gold stock prices are sustainable or speculative and likely to correct?; why US bank stocks rise if fundamentally many may be bankrupt?; and so forth. It is just not feasible to provide this same level of expertise through the forum of our investment newsletter as every issue would then transform into a 50-70 page bulky giant. Furthermore, we created our Platinum Membership to provide a stellar tier of expert information to those that truly desire the highest level of our expert information during this crisis. As sort of a "junior" Platinum Membership, we offer our Wealth Secrets Membership. We created the Crisis Investment Opportunity newsletter in order to provide a greater level of accessibility in regard to our pricing. As our returns at the end of this fact sheet illustrate, you still have the opportunity with our CIO membership, to far outperform most of your peers, but will not have access to the quickest moving, potentially largest gains possible that we provide to our Platinum Members only.

If you understand why volatility happens, and how to prepare and react to it, Volatility does not need to be scary

To be completely transparent, our Model Portfolio tends to experience a couple of volatile periods per year due to our concentration in certain asset classes that have historically always been volatile. So why would we continue to discuss asset classes that have been historically volatile? The answer is simple. We firmly believe beyond a shadow of doubt that the asset classes we hold in our CIO Model Portfolio are absolutely the very best and SAFEST asset classes you could possibly own during this unfolding crisis. The occasional strong volatility in the assets we hold has nothing to do with the fact that these assets are risky. In fact, just the opposite is true. Wall Street has fed the retail investor massive lies for decades about volatility equaling risk.

Our assets have been no more volatile than developed stock markets as a whole since our launch in June, 2007, yet our CIO portfolio has massively outperformed all developed stock market indexes in every comparable investment period since our launch.

If you wonder how we can consider historically volatile assets to also be some of the most conservative assets one can own during this crisis, this is due to the MYTH propagated by the commercial investment industry that Volatility = Risk. Please refer to this blog article of ours regarding the myths of volatility

http://www.theundergroundinvestor.com/2006/11/20/a-though-most-investment-firms-would-say-yes-it-just-ain%E2%80%99t-so/

However, during the times our Model Portfolio may suffer periodic bouts of volatility, this does not mean that we sit idly by. To the contrary, we take measures to counteract the volatility we expect to happen in the future. For example, in February 2009, we predicted that we would experience some significant downward pressure with the assets we hold in our portfolio. To hedge against the downside, we engaged in a series of 6 hedges for a period of only several weeks. The outcome of our six hedges were five gains of 33.33%, 20.00%, 11.33%, 2.67%, 9.52% and one loss of 33.33%. On average, we may implement options strategies one to three times a year to protect our profits, and the use of these strategies is very quick (generally we are in and out of options within a span of one to two weeks). However, if you do not have the time to utilize options strategies, do not fear, because you we provide alternate substitute stop-loss strategies instead that are easily implementable.

The Much Higher Guidance And Monthly Interim Alerts of the CIO Newsletter V. Our Competitors

Ultimately, we believe that we provide guidance like no other newsletter for the annual fee we charge. We just don't provide information about a stock or about a specific investment asset, but we provide our opinions for the proper entry strategy and the proper exit strategy, with changes to these strategies **every month** for new subscribers. **In 2008, in addition to our regular 12 monthly issues a year, we issued 15-20 special interim bulletins for our investment newsletter subscribers that fine-tuned our current strategies. In 2009, we again delivered 24+ supplemental bulletins in ADDITION to our regular 12 monthly issues to our subscribers**. Again, you will NOT find another newsletter out there that provides as much information as we do without paying more than US$3,000 - US$5,000 a year. There are NO newsletters, in our estimation that provide the level of detail we do for the same price.

The Beauty of the Crisis Investment Opportunities Strategy is That Whether We are Right or Wrong about the General Direction of Global Stock Markets, Our Portfolio Should Continue to Flourish & Outperform Global Stock Market Indexes

As we discussed above and illustrate in the charts we post at the end of this brochure, we have outperformed global indexes by wide margins during the first 11 months of 2009 despite many developed global markets having experienced the strongest rallies in almost 80 years! For example, in the US, from early March to early June 2009, the Dow's gain of 30+ % in a 13 to 14 week period was bettered only one time in history by a 13-week run of 40+% after the Great Depression in 1932. Despite the Dow Jones Industrial Average's best run in nearly 80 years during the first half of 2009, **the Crisis Investment Opportunities newsletter STILL outperformed the US S&P 500 index by more than 39% in 2009!** (We will update performance of our newsletter every quarter in this fact sheet.)

BUT HERE'S THE PRESENT DANGER. **We are certain that the worst of this crisis has not yet arrived as we embark on the new year in 2010.** We are not trying to scare you here, but it was our ability to see through the nonsense of politicians and the fraud of the investment industry that enabled us to magnificently outperform the major developed stock market indexes in 2007, 2008, 2009 and thus far once again in 2010. What happens to the performance of the DAX, ASX, DJIA, S&P500, LSE100 and other world markets when the global economy turns sharply downward again as we are sure it will? If this scenario materializes, then we are confident that the performance of our Crisis Investment Opportunities newsletter will CONTINUE to outperform all major global market indexes by an even wider margin perhaps. And this is the beauty of our strategies. Our Chief Investment Strategist, JS Kim, has been regularly quoted on the online websites of Reuters, the International Business Times, The New York Times, the Wall Street Journal, and many other financial sites. **He has designed strategies for the Crisis Investment Opportunities newsletter to outperform global stock market indexes whether the major stock market indexes rise or crash!** As testament to these strategies, you can see that in 2008, when all developed market indexes severely crashed, the CIO newsletter still churned out a nominal positive return; in 2009, when all developed global stock markets recovered, the CIO newsletter tripled the returns of the S&P 500. The commercial investment industry brags about its advisors that outperform its major domestic indexes by 5%. **In 2008 and 2009, the CIO newsletter outperformed the US S&P 500 index by about 40% both years.**

In Today's Investment Environment In Which All Developed Governments are Massively Devaluing Their Currencies, If Your Investment Strategy Doesn't Outpace the Inflation that Comes From Currency Devaluation, You'll Be Left With MORE Money That Will Buy LESS!

Though the commercial investment industry will always advocate the argument for long-term "buy and hold" strategies due to the very low valuations of many companies right now around the world, we firmly believe that this strategy, even as of 2009, will lead to many more losses in REAL WEALTH, even if global stock markets continue to rise (we'll explain what we mean by this in a second) Now, and into the future, as an investor, you must understand that it is NOT the AMOUNT of currency that your portfolio is valued at, but WHAT THAT CURRENCY CAN BUY (aka, its purchasing power) that is the most important factor to your wealth. Even if global stock markets recover on the backs of greatly devalued Euros, Pound Sterlings, and US Dollars, do not be fooled into believing that your wealth has increased on this stock market recovery if it happens. As an investor, if your portfolio grows in US dollar amount, Euro amount, or Pound Sterling amount, but the amounts of these currencies buys you less goods and services, a greater amount of currency ownership has actually made you POORER in terms of real wealth. From 2000 to 2008, the US dollar, on average, lost about 8% of purchasing power every single year. Most commercial investment firms and Wall Street firm advisors would tell you that their goal was to return to you 8% a year which they did not even achieve. But think about what this means.

With the dollar losing 8% every year (which of course, most investment advisors would never tell you but instead, cite some bogus false government statistic), Commercial Investment firms incredulously had a goal of LOSING YOU MONEY!

The only way to build REAL WEALTH is to invest in assets that will appreciate at a faster rate than all global currencies are being devalued. This is the strategy we take with the Crisis Investment Opportunities newsletter, and this is why, right or wrong about the direction of global markets for the remainder of 2009 and 2010, our newsletter should continue to help our current clients build REAL WEALTH. Furthermore, this crisis exposed one of the biggest, most widely-accepted investment scams ever, the scam of diversification. Though we have been saying for over a decade now that diversification is a huge scam designed to cover up the flaws of investment advisors with no knowledge and skill in investing (aka pure salesmen and saleswoman), this crisis finally exposed diversification for the scam that it is (for a more detailed explanation on why diversification is a scam, refer to this link here:

http://www.theundergroundinvestor.com/2009/03/why-the-investment-crisis-has-simplified-the-search-for-solid-investment-advice/)

All those that remained diversified in their stock portfolios throughout this crisis and expected diversification to protect them, are still down quite heavily despite the big surge in most global stock markets during the first half of 2009. Concentration, not diversification, is the only strategy that has yielded profits through this crisis and it is the only strategy that will continue to yield profits as this crisis deepens.

Never Mainstream, Always Visionary

Going forward, we anticipate building a portfolio of about 15-25 stocks and hard asset holdings every year. With the monetary crisis that is sure to deepen in 2009 and into 2010, there really is no need to build a portfolio larger than about 15 - 20 holdings at the current time as concentration in certain asset classes is mandated. I've been saying for years that diversification is just another Wall Street scam, and today, even legendary investor Jim Rogers has publicly agreed with me regarding the scam of diversification (watch the video of our Chief Investment Strategist online at http://www.smartknowledgeu.com where he explains the scam of diversification). The much more important factor in our portfolio results is to perform the enormous amount of research to ensure that we are concentrated in the PROPER ASSET CLASSES. Finally, we smooth out the volatility that occurs in our portfolio from time to time with holdings of hard assets, **all of which can be easily purchased no matter what your country of residence may be.**

With an Annual Subscription to the Crisis Investment Opportunities newsletter, you'll receive:

- √ Twelve 30-45 page (on average) monthly newsletters delivered via email with an online archived database available of all newsletters for the year
- √ Information on how to protect the value of your currency no matter where you live as the Dollar, Euro, Yen Crisis deepens.
- √ A Model Portfolio containing all of our premium stock picks as well as premium other assets.
- √ Special commentary about important trends in global markets in many issues.
- √ Special commentary about our most preferred asset classes in the global markets
- √ Guidance as to the best times to purchase and sell our premium global stocks and premium assets.
- √ Guidance as how to purchase and sell our premium stocks and premium assets.
- √ Guidance on appropriate portfolio weightings for all the assets held in our Model Portfolio.

Whether You're American or Not, The Assets We Hold in Our Model Portfolio Should be Quite Easy to Purchase for Most Everyone

If you are American, you can purchase all of our stocks on American stock exchanges even though almost every stock we own is traded on a primary stock exchange outside of America. So do not worry. If you are NOT American, for most, buying the stocks we hold in our investment portfolio can be simply accomplished by setting up an offshore account online on the internet (for example, by the 3rd quarter, 2007, e-trade has enabled investors to directly purchase stocks in these following six markets: the United Kingdom, France, Germany, Canada, Hong Kong, Japan, and the United States). **To alleviate any of your concerns if you are not American, currently we have clients from Canada, the United States, Singapore, Indonesia, South Korea, Germany, Sweden, Switzerland, Mexico, China, Italy, Australia, Finland, Croatia, New Zealand, Scotland, England, and Malaysia just to name some of the countries where our clients reside and use our strategies without difficulty.** In addition, regarding the hard assets we hold in our Model Portfolio, again, do not worry. As we stated before, for almost all investors, regardless of what country you live in, buying our non-stock assets should present little problem as well.

Try the Crisis Investment Opportunities newsletter Today, Risk Free!

We'll personally give you a 14-day risk free trial to check out a recent issue of our SmartknowledgeU™ Crisis Investment Opportunities newsletter. To sign up for the free trial, when you fill out the order form with the billing information, please answer “no" to the question, "Do you want full access now?" If you choose this option, we send you a recent issue, but not the latest one, for a risk-free look. We don’t send the MOST RECENT issue (in order to prevent people from copying our portfolio and then asking for a refund immediately) but we will send a recent issue. However, we do believe that the issue we send you will be sufficient to allow you the credibility and value of our newsletter before making the plunge to buy an annual subscription.

Remember, if you want full access to all archived issues of the Crisis Investment Opportunities newsletter immediately, do NOT choose the 14-day free trial as this choice will provide you only with a look at a recent issue, with no updates on stocks that may have since been added or removed from our portfolio. However, please note that only the 14-day trial offer comes with a money back guarantee and that there is no money back guarantee with immediate access to all of our newsletter archives. If you are unsatisfied with the single issue we send for your review during the 14-day free trial period, then merely email as at:

refund-at-smartknowledgeu.com

within 14 days of our free trial activation email, and we'll provide a full refund **LESS a USD $9.99 processing fee,** no questions asked. The $9.99 processing fee is the fee that our credit card merchant charges us to process credit card refunds so please note that we charge this fee in order to just break even should you request a refund. In the nearly two years that we have offered our CIO newsletter, as of December, 2009, ***we have only had to grant four refunds***. We believe that this statistic speaks for itself in regard to the enormous value our clients assign to our newsletter.

If you sign up for the 14-day trial offer and wish for full access, merely do nothing, and after 14 days, we'll automatically provide you FULL ACCESS to all of our archived editions as well as special interim reports that accompany this newsletter subscription. However, FULL ACCESS to all of our archives immediately voids and nullifies any request for a refund. **So please note that our money-back-guarantee is NOT AVAILABLE if you choose to have immediate access to all of our newsletter archives**. If you wish to have access to all issues before the end of your free trial, please send us an email at:

cio-at-smartknowledgeu.com

with "ACTIVATE" in the email subject. This request for immediate access to all archived newsletters also will automatically invalidate your money back guarantee and terminate any right to a refund.

Why Do We Only Offer a 14 - Day Trial Period?

When we first launched SmartKnowledgeU™ in 2006, we spent a lot of time researching our competitors, and even purchased subscriptions to many different newsletters to study the offerings of our competition. We discovered that many investment newsletter publishers that offer 30-day to 90-day trial periods offer up investment ideas, and no specific information about entry and exit price points or a range of entry and exit price points that could lead to huge discrepancies in annual returns. We also discovered that many of these newsletters did not offer a running tally of yield YTD every year because they did not offer a specific model portfolio. Instead, many investment newsletters offered a list of stocks from which a subscriber would have to choose his or her portfolio so that every subscriber might have a different portfolio.

This strategy allows such investment newsletters to concentrate on marketing schemes in which they tout huge winners that "returned 434% in just 21 days!", or "250% returns in just 14 days!", while ignoring the numerous stocks on their lists that lost 80% or more in 30-90 days. This is why you almost never see any newsletter publisher that prints such claims also print the quarterly performance of their overall portfolios. If they did, then such newsletters may possess overall portfolio returns of perhaps 10% or even negative 20%, which of course does not sound nearly as attractive as making "434% returns in 21 days!" Therefore, since such newsletters do not offer specific guidance that would allow anyone to re-create a "model portfolio" that could significantly outperform the market and then cancel their subscription and receive a full refund, they have NOTHING to lose by offering such long trial periods to potential subscribers. On the contrary, we do. In fact, we encourage you to subscribe to a few of our competitor investment newsletters that offer 90-day trials and compare the level of information granted over that time period with the SINGLE trial investment newsletter we offer during our 14-day trial period. I believe that this exercise alone will convince you that our newsletter offers vastly superior information and strategies with much greater utility in building real wealth than any of our competitors.

But in all of the research we conducted over the past 5 years, we haven't found a single investment newsletter that offers a 90-day trial where the information accessible during that time period was invaluable. We feel that were we to offer a 3-month trail to the Crisis Investment Opportunities newsletter with full access, that the information accessible during this time period would be invaluable. Whereas there is nothing to be lost by our newsletter competitors that offer 90-day trials, there is much to be lost in terms of intellectual property were we to offer such a comparable lengthy trial. This is why we offer only one complimentary recent issue and a 14-day evaluation period with a money back guarantee to our potential subscribers.

How Do We Calculate Our Published Returns?

As anyone knows, statistics can be manipulated many ways to return dishonest numbers. In fact, many investment newsletter publishers manipulate their statistics to show much better returns than they are really earning. Ever wonder why some newsletters print their top 5 best performing stocks and list stocks that "returned 1,035.62% returns!" yet don't advertise their annual returns. Anyone, and we mean anyone, could list returns that high by simply picking some penny stocks in the proper asset class and waiting 4-5 years. However, it is not these bogus proclamations that are important, but annual returns. To be crystal clear about how we calculate returns, let me review the methodology for doing so here.

Our performance does not include just our open positions as reported by most newsletters (a very deceitful practice of the investment newsletter industry), but our performance includes all of our previously closed positions as well. **This is why you will see so many newsletter publishers advertise "returns on current open portfolio." Be very careful when you see this, because more times than not, this means that the return does not include losses from closed-out positions and is patently dishonest.** Thus, if a newsletter publisher's portfolio was -18.50% year-to-date, and the publisher merely closed out the top six or seven worst performing stocks, in one month, he could transform the "returns on the current open portfolio" from a quite terrible -18.50% to an AMAZING +34.56%! However, we always include all losses and gains from closed out positions in our current portfolio returns. Furthermore, to provide an accurate picture as possible of our gains, we calculate our gains on the basis of following all the guidance we provide in every newsletter, including various purchase and exit price points as we often provide to our CIO members. This method, we believe, produces the most accurate reflection of our portfolio returns possible.

Of course, since we have members that have subscribed to our newsletter at different times, the returns of our members will vary depending upon when they subscribed to our newsletter. And as always, past performance does not guarantee future returns.

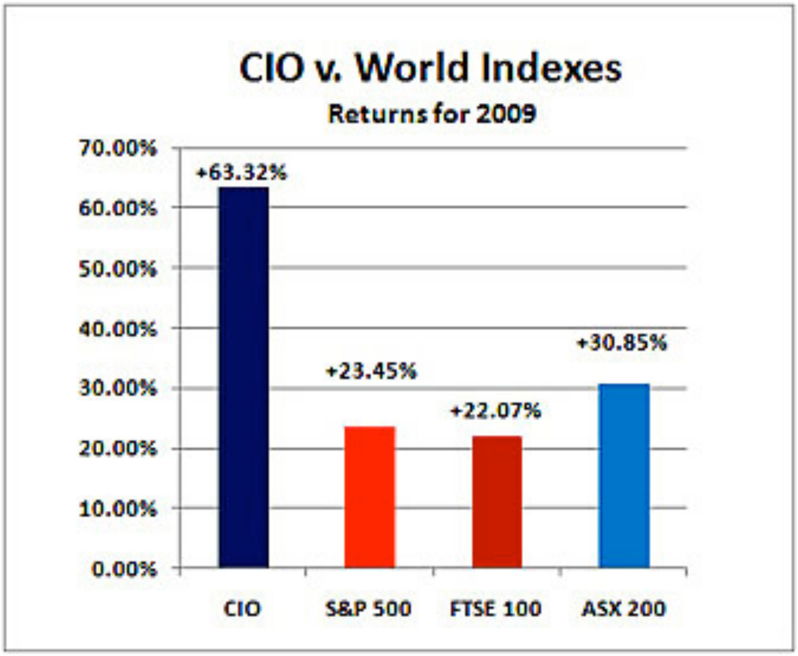
Performance Charts

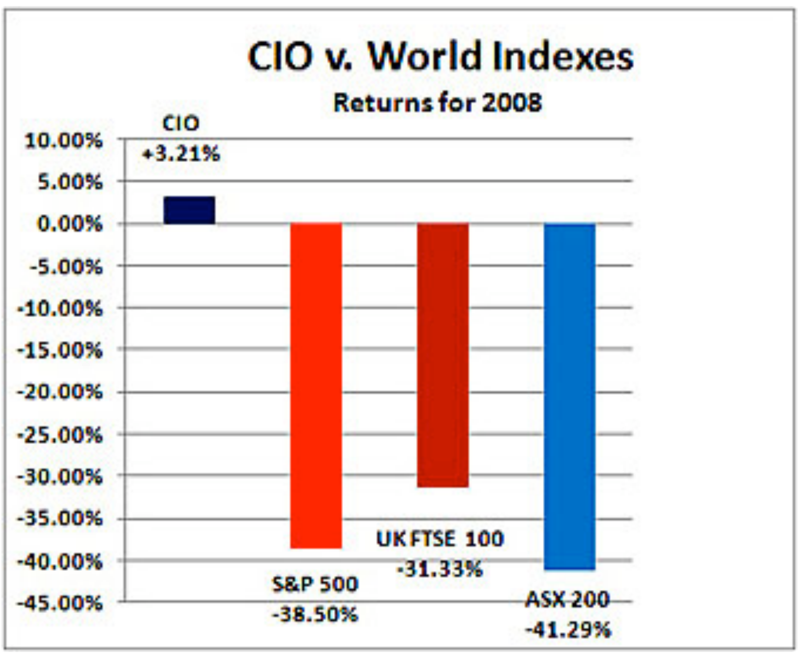
In the below four charts, you will find the charted performance of our newsletter since our launch.

Since our Crisis Investment Opportunities newsletter inception, a $1,000,000 portfolio invested in the S&P 500, FTSE100 and ASX200 would have respectively shrunk to $682,965, $765,781, and $692,866 in a tax-deferred account as of August 26, 2010. On the contrary, a $1,000,000 portfolio invested in the CIO portfolio would have roughly grown to $2,206,231, a difference of $1,523,266 MORE than the same portfolio invested in the US S&P 500 index. Furthermore, we were able to produce these returns during one of the worst investment environments of our lifetime. In future years, though past performance is not guarantee of future returns, we have great confidence that our returns will be even BETTER as this crisis becomes much worse in FUTURE YEARS. Yes, we know that by the word of US Fed Reserve Chairman Ben Bernanke, President Barack Obama, and every single Prime Minister, Finance Minister, and President in the developed world, this crisis has supposedly bottomed as of August, 2009 and economies are strongly recovering in 2010.

DO NOT BELIEVE IT.

It was our ability to dig underneath the surface and our understanding that these political puppets only serve the international banking cartel that allowed us to provide the significant returns illustrated below over this short investment period (in a tax-deferred account). And by understanding the fraudulent financial games that occur in the stock market, we will continue to beat them at their own game again in the future.


CIO v. World Indexes
Returns for 2009
70.00%
60.00%
50.00%
40.00%
30.00%
20.00%
10.00%
0.00%
+63.32%
+23.45%
+22.07%
+30.85%
CIO
S&P 500
FTSE 100
ASX 200


CIO v. World Indexes
Returns for 2008
10.00%
5.00%
0.00%
-5.00%
-10.00%
-15.00%
-20.00%
-25.00%
-30.00%
-35.00%
-40.00%
-45.00%
CIO
+3.21%
S&P 500
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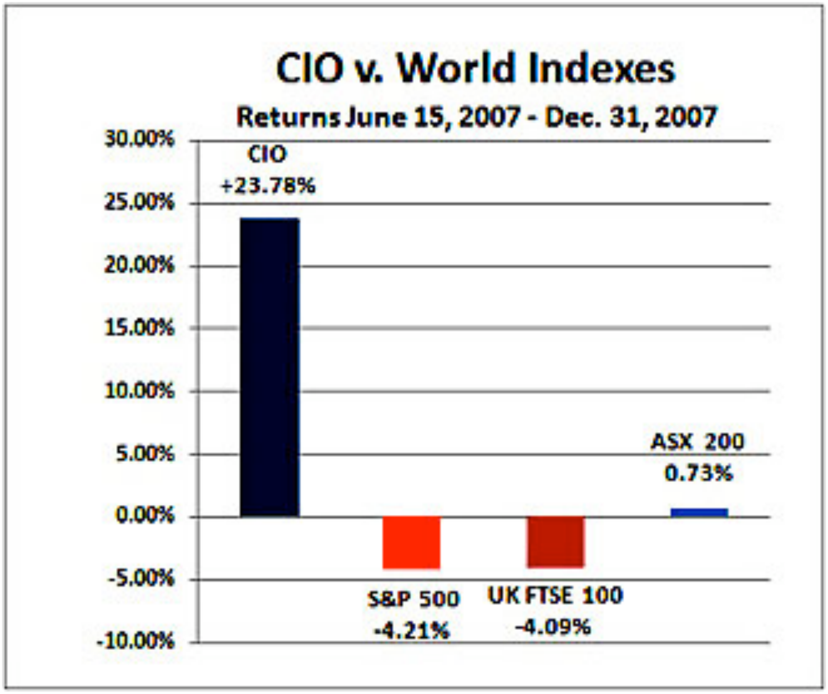
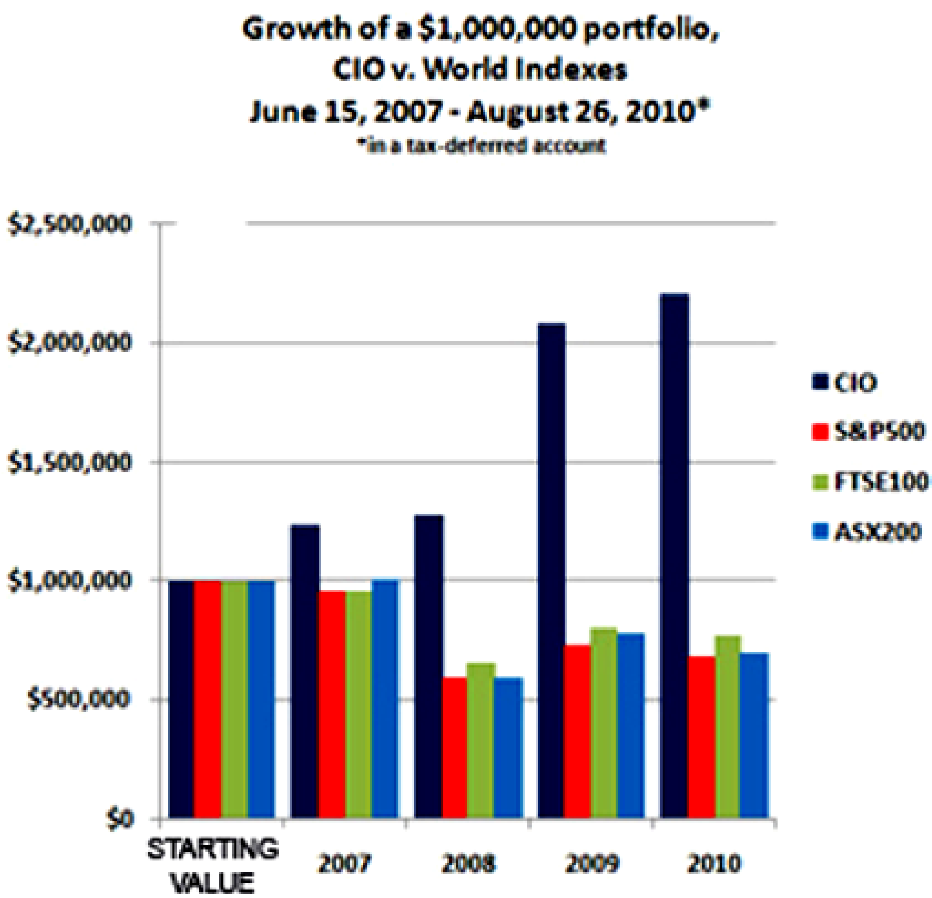
UK FTSE 100
-31.33%
ASX 200
-41.29%


CIO v. World Indexes
Returns June 15, 2007 - Dec. 31, 2007
30.00%
25.00%
20.00%
15.00%
10.00%
5.00%
0.00%
-5.00%
-10.00%
CIO
+23.78%
S&P 500
-4.21%
UK FTSE 100
-4.09%
ASX 200
0.73%


Growth of a $1,000,000 portfolio,
CIO v. World Indexes
June 15, 2007 - August 26, 2010*
*in a tax-deferred account
$2,500,000
$2,000,000
$1,500,000
$1,000,000
$500,000
$0
STARTING VALUE
2007
2008
2009
2010
CIO
S&P500
FTSE100
ASX200

At SmartKnowledgeU™, we are enormously confident that these same people that care nothing for the welfare of the countries they supposedly serve, will once again be wrong about the trajectory this economic crisis takes. In fact, one of the best times to position yourself for the downsides of this ongoing crisis is when things appear to be the calmest on the surface, such as it was as we approached the end of 2009. In a couple of years, when we look in retrospect at this time of rising stock markets and currency devaluations, we are confident that this will be viewed as the eye of the hurricane. By taking pro-active, not reactive, investment steps during these government and Central Bank engineered periods when things appear fine, one can **TAKE ADVANTAGE** and position one's assets properly **BEFORE** great volatility strikes to **CREATE WEALTH FROM THIS CRISIS.** Wait too long and when the calm disappears, often the opportunities will have passed you by.

PREPARE FOR FUTURE YEARS THAT WE FULLY EXPECT TO PRESENT WORSE CONDITIONS THAN EXISTED IN 2008 by purchasing the Crisis Investment Opportunities newsletter today. Most people have a short-term memory for how bad an investment period and economy existed in 2008. Future years will soon remind them of the severity of this crisis.

Other services we offer include:

The SmartKnowledgeU™ Platinum Membership
The SmartKnowledgeU™ Wealth Secrets Membership
The SmartKnowledgeU™ Private Consultation

Please see the next page for a sample of some of our client testimonials.

Sample Testimonials about SmartKnowledgeU™

“Money has definitely been made, you pretty much timed this thing to perfection. Absolutely incredible. Got plenty of dry powder left and ready to load up again when you give the word.” (regarding guidance to take profits at specific price points with certain precious metal stocks in 2009, the SmartKnowledgeU™ Crisis Investment Opportunities newsletter)

-Tim D., California, USA

I did buy some [of the investments you discussed]. They're up 125%...I've always believed that knowledge is power. Not only do you have a huge arsenal of knowledge, you have the intuition. You are truly gifted, and I am blessed to have SmartKnowledgeU™ as a friend.

- Angela C., California, USA

“Whilst I purchased your Platinum level membership a couple of weeks ago, it has only been in the last 36 hours that I have actually gotten into the modules (21-28). So two words: WOW! and THANK YOU! Actually three words... but truly, I am finding the information and the degree of detail fascinating, I feel your passion for this subject coming off the screen! And, importantly, I am acting on this information. Thank you for your massive efforts in putting this course together and making it available to all.”

- Jamie T., Melbourne, Australia

"As a new subscriber and a novice having to go it alone and learn very quickly, I want to thank you very much for your excellent and perfectly timed alert today, which is well explained and not too complicated for first time investors. I was afraid your platinum subscription was going to be way above my head, but it seems possible for first-time investors to follow you too. A great relief! You obviously have humility and patience to deal with beginners, traits of character in short supply in the financial business and if others like you realized the huge niche there is for clients like me, a clear step by step hand holding guidance to walking through the minefield of manipulated markets, they would be astounded at the business opportunity there....(even in my ignorance, I, a mere private individual beginner/investor am already being asked by friends/family around me if I would invest for them!). There are large amounts of wealthy individuals desperate and left hanging out there...and the classic mistake by the majority of investment advice is to forget that we know nothing. Period. Anyway, many many thanks!"

- S.G., Switzerland

Regarding the SmartKnowledgeU Private Consultation: "Your input has been most valuable and you have given me so much confidence and knowledge about the current crisis. I am certain that my portfolio would not be where it is today if not for your services. I am delighted to report that my [ ]portfolio is doing very well! Earlier this week, I made over $20,000 in one day in just my stocks (not even including the [other investments we discussed]).....I couldn't have done it without you...I do subscribe to a number of different services to provide me with a well rounded perspective; however your services is by far the most detailed and thorough (and my favorite)."

- Cheryl W., Indiana, USA

Regarding a specific and timely investment opportunity we sent all Platinum Level members in a 2008 Special Alert: “Sold all 150 calls and locked in gains of about $23,000 [in just two weeks time]. Thanks!”

- Rich K., Florida, USA

"You were so prescient in predicting all of this -- it's amazing! I remember you predicting Washington Mutual failing too! You really do have a crystal ball."

- Joanna G., California, USA

“I am definitely more confident [about investing on my own]. Since I became a [Platinum] Member, I have consolidated all of my 401k funds into one Fidelity account, and the investments I have made have been significantly better than if I had left them where they were. I am 55 years old and only have about 10 more years to get my 401k healthy to a point that I can retire and live a fairly good life. I am confident I can get my account up significantly so that my children will not have to worry about my finances as I grow older.”

- Diane H., Maryland, USA

“I am making money now, and your input has been very valuable to me, as I am learning about the economics and investment. I am quite grateful to get to know and learn from you at the early stage of my investment, and it has set me on a good and right track.”

- Aaron K., California, USA

“I have rarely met a professional with so much deep insight and knowledge about his area of expertise. The advice John gives is to the point and easy to follow. I will highly recommend John to anyone.”

- Tim H., Bangkok, Thailand

"I truthfully want to thank SmartKnowledgeU Team, especially Mr. Kim, for allowing other people to learn about such precious knowledge that we could hardly ever find elsewhere. I confidently believe that the things that SmartKnowledgeU teaches will be significantly influential to so many people. Mr. Kim allows me to live outside the machine where its system restricts the population from seeing the truth for themselves. I consider myself very lucky for knowing Mr. Kim and SmartKnowledgeU."

- Max K., Seoul, South Korea

“I have stressed to both of [my children] that reading these modules [the SmartKnowledgeU™ wealth literacy modules for young adults] can be life changing if they put some effort into reading the material…Once again, thank you very much for sharing this material with my children. I sincerely believe this will change their life.”

- Diane H., Maryland, USA

“Mr. Kim is one of the best high performing executives I know in Japan. He has excellent connections at the highest levels in various industries, high level skills in foreign languages, highly self-motivated individual, displays leadership skills, nice personality and is a member of the corporate elite in Asia. I recommend him without any hesitation. It is always a pleasure to work with Mr. Kim and we would welcome another opportunity to partner with him.”

- Al P., Tokyo, Japan